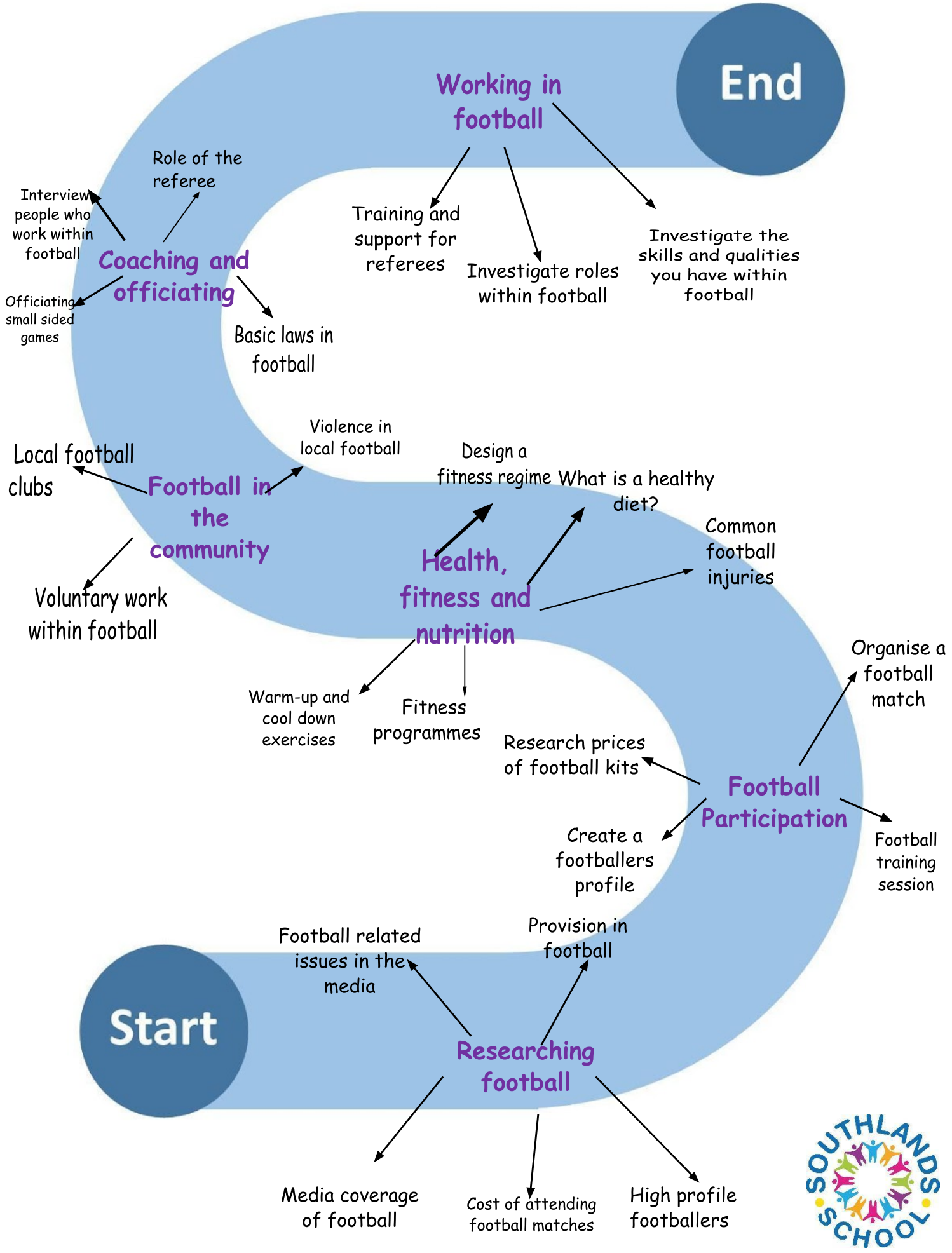ASDAN Football Learning Journey